



design—associati.it

DA Chinol

type specimen

da

DA chinol

Designed by
Ariel Brandolini / Samuele Niero

Foundry
DA-fonts / design-associati.it

Production Year
2020

Styles
Regular

OpenType Features
Access All Alternates (aalt), Discretionary Ligatures (dlig), Fractions (frac), Standard Ligatures (liga), Localized Forms (locl), Ordinals (ordn), Scientific Inferiors (sinf), Subscript (subs), Superscript (sup)

DESCRIPTION

DA Chinol is a typeface developed from research on posters preserved in the Museo nazionale Collezione Salce, with particular reference to the advertising poster created in 1929 by Enzo Forlivesi Montanari, known by the pseudonym Araca, for the aperitif Chinol. The designer's name derives from a Lunfardo expression meaning "attention!" or "good heavens!", reflecting his cosmopolitan background between South America, France, and Italy, as well as his ability to merge different visual cultures into a distinctive graphic language.

The Chinol poster represents an interesting example of advertising graphics poised between Art Deco and modernism, where lettering plays a central role in the construction of the image. DA Chinol recovers and systematizes this alphabet, transforming it into a typeface suitable for contemporary applications while preserving the irregular charm of the original design.

Morphologically, the typeface is distinguished by the alternation of uppercase and lowercase letters within the same word, a solution that introduces movement and unpredictability into the composition. Its structure is linear and monolinear, yet animated by a marked contrast between slender vertical strokes and soft curves. The letters feature narrow, vertically oriented proportions, with pointed or slightly tapered terminals that recall the Deco aesthetic. The counters are generous and contribute to legibility, while certain characters display unconventional constructions that reinforce the decorative quality of the overall design.

Designed for titling, packaging, visual identities, and exhibition design, DA Chinol translates the eccentric elegance of Italian advertising graphics from the 1920s and 1930s into typographic form, maintaining a balance between compositional rigor and expressive freedom.

DA chinol

9 / 11 pt

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18 / 20 pt

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32 / 32 pt

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Title

**perba
cco!
araca
buenos
aires**

MORE INFORMATION

474

Number of glyphs

96

Supported languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese, Manx, Meru, Morisyen, Northern Sami, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Upper Sorbian, Uzbek (Latin), Volapük, Vunjo, Walser, Welsh, Western Frisian, Zulu.

39

Punctuation and Marks

60

Symbols

31

Diacritics

5893

Kerning pairs

GLYPHS

A Á Â Ã Ä Å Æ Ç È É
Ð Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã
ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù
ú û ü ý þ ÿ ŷ Ÿ Ž ž Ž ž

a á â ã ä å à ā q ḁ ã æ œ b c ċ č ĉ d
d' đ ē é ě ê ë è ē ₧ Ğ ğ Ġ ġ Ĥ ĥ Ħ
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